

SALES REPORT BY BRANCH

WALKTHROUGH

Access the WebPOS home page (URL <http://www.alliancepos.net>) and click on Headquarter System.



Go to Sales Report > Sales Report by Branch

Home Daily Operation **Sales Report** Inventory Master Records Maintenance Logout V6.58.

Sales Dashboard

Branch: **(All)**

Report: **Sales Trend**

- Sales Transaction List
- Cashier Report
- Media Tender Report
- Sales Report by Clerk
- Sales Warranty Tracking
- Sales Report by Product
- Sales Summary by Branch
- Sales Summary by Product
- Sales Summary by Period
- Product Movement Analysis
- Sales Comparison
- Sales Book
- Download eSales

Panel: **Full**

Refresh every (mins):

- Feb 10, 2012 Benchmark: **Revenue** **(Base Product)**

Check sales performance of your branches.

Set the Period and Region filter.

Select the sort of data you want to serve as basis for ranking among branches

- Gross Sales - sales level
- Gross Profit - profit level
- Customer Count - foot traffic
- Branch Name - alphabetical

The screenshot shows a web application interface titled "Sales Summary By Branch". It features several filter controls:

- Period:** Two date input fields with calendar icons. The first field contains "02/01/2012" and the second contains "02/10/2012", separated by a hyphen.
- Region:** A dropdown menu currently showing "(All)".
- Sort By:** A dropdown menu currently showing "Gross Sales". A list of options is open below it, including "Gross Sales" (highlighted), "Gross Profit", "# of Customers", and "Branch Name".
- Compare Sales:** A label positioned to the left of the "Sort By" dropdown.
- Period:** A second date input field with a calendar icon, located below the "Sort By" dropdown.

You can also compare your data with the previous period (e.g. comparing sales of different seasons). Tick the checkbox for Compare Sales and input the period for comparison. Click Search when done.

The screenshot shows a software interface with the following elements:

- Sort By:** A dropdown menu set to **Gross Sales**.
- Compare Sales:** A checkbox that is checked.
- Period:** Two date input fields with calendar icons. The first field contains **02/02/2012** and the second field contains **02/05/2012**, separated by a hyphen.
- Buttons:** At the bottom, there are two buttons: **Search** (with a magnifying glass icon) and **Reset** (with a circular arrow icon).


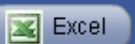


Note: When Compare Sales is enabled, it will show comparison of all data – gross sales, gross profit, and number of customers with a computation of % difference.

Report below shows data without Comparison (checkbox for Compare Sales is not ticked).

Since the field in Sort By is set for Gross Sales, the ranking (1st, 2nd.. etc) will be based on that data. It will also show the amount and ranking of other data such as Gross Profit and Customer Count.

Sales Summary By Branch

	Branch	02/01-02/10 Gross	% of Total	Rank	Gross Profit	% of Total	Rank	# Cust	% of Total	Rank
1	Boutique	195,729.81	78.0%	1	107,789.38	68.9%	1	22	42.3%	1
2	Resto	37,638.00	15.0%	2	32,980.38	21.1%	2	19	36.5%	2
3	Spa and Wellness Center	17,500.00	7.0%	3	15,625.00	10.0%	3	11	21.2%	3
	TOTAL:	250,867.81	100.0%		156,394.76	100.0%		52	100.0%	

 Chart
  PDF
  Excel
  Email
  Refresh
  Close

This report can be viewed in PDF and Excel format. To email, click on the Email button (see How to Send Reports)

Click on the Chart button to see graphic representation for Gross Sales and Net Sales by branch.

